

Working Student / Intern (m/f) Marketing

Location: Munich

You want to spur your career in the Finance and IT industry? We at CRX Markets are constantly seeking creative thinkers. We are offering the possibility to step up your professional development through hands-on experience in a state-of-the-art FinTech environment. With our product, a bank-independent marketplace for working capital financing, we've already attracted some of the largest multinational corporates. But to stay ahead of the game, we need to continue driving innovation by hiring highly motivated talents.

Your Role

- ▶ Enhance our basic marketing concept with new ideas based on competitor, industry and trend analysis
- ▶ Coordinate and prepare various marketing activities (e.g. articles, videos, website analytics)
- ▶ Manage and create content for all communication channels incl. Social Media
- ▶ Support the Sales & Marketing team with their daily tasks, prepare trade fairs, presentations, proposals and other branding activities

Your Profile

- ▶ At least three terms of university education in Marketing, Media, PR or a related field
- ▶ You are interested in Social Media, Website and Digital Marketing
- ▶ You worked with the Adobe suite before or are keen to learn it
- ▶ First insights into real-live marketing activities are a plus
- ▶ Excellent organizational and prioritization skills as well as savvy and convincing communication skills
- ▶ Fluent in German and English

Our Offer

This position provides the opportunity to be part of a great team in a high-paced FinTech environment. You get the unique chance to push your career gaining first-hand business experience from a network of the most innovative and capable minds in the German FinTech industry. The position is vacant as of now. The assignment for a Working Student will be 10-20 hours per week.

Are you up for the challenge? Please upload your documents including CV, cover letter and your earliest possible starting date using our online application form: www.crxmarkets.com